# FUNDS AT WORK FOR OUR YOUTH

The mission of the SEHS Sports Club, is to sustain and build an outstanding Athletic program for our students and community.

The Club supports all athletic activities. Through the work of a dedicated group of volunteers, unfunded needs are met, which ensure that no student is deprived of the best athletic experience possible.

Each year, the SEHS Athletic Department raises approximately \$60,000 to the school's athletics program. These revenues are earned through concession stands sales at various sporting events and other fund raising activities. Most important to the program, is your community support. Here are some of the ways your funds assist our youth:

• Scholarships are awarded to deserving students who desire to continue their educational experience.

• Equipment & Uniforms are provided to the athletic department when needed.

• Awards Programs are supplemented including plaques, awards banquets and other recognition programs which reward teams for their efforts.

• **Continuing Education** for our coaches is funded when possible so that they can attend clinics to keep them on the cutting edge of their respective sports.

The SEHS Athletic Department invests all of our proceeds and efforts in our greatest asset, today's youth. This allows our athletes to experience the feeling that they are part of one of the most successful programs in the State of Florida. Please, become a partner with us. We thank you for your support.

#### A Note from Coach Lynum

The Southeast High School tradition of fielding outstanding athletes and teams has remained a constant. The 2020-21 school year saw us win a

State Championship in Boys Tennis Doubles and a district title in Girl's Flag Football. Boys Weightlifting star Chris Thomas won the Regional Title and made a strong showing at the State Tournament.

We have designed this Sports Club Sponsorship Program to assist us in raising the additional funds necessary for us to keep up with the demands of maintaining successful programs. Recent developments have created an even greater need for your assistance.

Our sports club sponsorship program makes it possible to provide additional support to keep our athletes supported financially. With the support of generous individuals and businesses we can continue to support our kids record setting athletic endeavors.

Kevin Lynum Athletic Director

#### **SOUTHEAST HIGH SCHOOL**

The Southeast High School Athletic Department supports all of the Southeast High Athletic Programs.

# FALL SPORTS

Football - Volleyball - Boys & Girls Golf Boys & Girls Cross Country Boys & Girls Swimming

# WINTER SPORTS

Boys & Cirls Basketball Wrestling - Girls Weightlifting Cheerleading - Boys & Girls Soccer

# SPRING SPORTS

Baseball - Softball - Boys Weightlifting Girls Flag Football - Boys & Girls Track Boys & Girls Tennis

# Southeast High School



# 2021-22 ATHLETICS SPONSORSHIP

Kevin Lynum, Athletic Director 1200 37th Avenue East Bradenton, FL 34208 (941) 741-3366, ext. 2013 lynumk@manateeschools.net

# ALL SEASON SPORTS PACKAGES

# **STADIUM PACKAGE \$2750**

+ Exclusive Title Game Recognition
3' x 8' banner - Football Field and Baseball
Field, Gymnasium and Softball Field, includes
Title Game Recognition (if available)\*
4 - Season Passes to all home athletic events\*\*
Parking Pass to all home athletic events

- 1 Full page ad in the football media guide, cover if available. (Back or Front)
- 1 Sponsorship logo on Athletics website
- 1 Sponsorship logo on Hall of Fame Kiosk

# **CHIEF PACKAGE \$1500**

3' x 8' banner (Football Field Only)

4 - Season Passes to all home athletic events\*\*

Parking Pass to all home athletic events

- 1 Full page ad in the football media guide
- 1 Sponsorship logo on Athletics website

\* Sponsor will be continually recognized as the main sponsor during the home game chosen by the sponsor, if still available.

\*\* 2020-2021 Home games only. Excludes FHSAA games & playoffs

# BANNER PACKAGES – 3' x 8'

Football field, baseball field, softb	all field and
gymnasium (4 locations)1	\$900 yr.
Football field1	\$450 yr.
Baseball field, softball field or	
gymnasium	<b>\$</b> 300 yr.

Artwork must be provided camera-ready. Complex artwork will incur an additional charge.

## FOOTBALL MEDIA GUIDE ADVERTISING

We will print a limited edition, multi-page Annual Football Media Guide (Football Program). All Banner Package and Full Page Football Media Guide Sponsors will receive additional recognition on the Southeast High School website.

## FOOTBALL MEDIA GUIDE RATES

Full Page Color Ad1	\$700
Half Page Color Ad1	\$500
Full Page1	\$450
Half Page2	\$350
Quarter Page	\$225
Eighth Page	\$150

Media Guide artwork must be submitted no later than August 17 to be included

1 Includes 2 Season Passes to all home athletic events

2 Includes 1 Season Pass to all home athletic events

# ATHLETICS SPONSOR ORDER FORM

#### Sign me up! I want to support the Seminoles!

NAME
COMPANY
ADDRESS
CITY, STATE, ZIP
PHONE FAX
EMAIL ADDRESS
WEB ADDRESS

Please check the package(s) below:

#### ALL SEASON PACKAGES:

🛛 Stadium Package	\$2750 yr.
Requested Title Game	
Chief Package	

#### BANNER

Location(s) \$ yr.\_\_\_\_

#### **PROGRAM PACKAGES**

Full Page Color Ad Football Media Guide\$700.00	
Half Page Color Ad Football Media Guide\$500.00	
Full Page Football Media Guide\$450.00	
Half Page Football Media Guide\$350.00	
Quarter Page Football Media Guide\$225.00	
🔲 Eighth Page Football Media Guide \$150.00	$\square$
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#### Donations

Hall of Fame Foundation Donation\$			
Sport Specific Donation			
Team	\$		

TOTAL COMMITMENT	ALL PROGRAMS
Total \$	

Please make checks payable to Southeast High School Athletics. Mail this order form and check to: Kevin Lynum, Southeast High School, 1200 37th Avenue East, Bradenton, FL 34208. Please email all artwork to lynumk@manateeschools.net.